

**From:** [Blage Zelalich](#)  
**To:** [Kerry Morrison](#); [Kraig Kojian \(KraigK@dlba.org\)](#); [Karin Flood \(Karin@unionsquarebid.com\)](#); [Kent Smith](#); [Blair Besten](#); [Lauren Schlau \(laurens@lsconsult.com\)](#); [Marie Rumsey \(MRumsey@ccala.org\)](#); [Dion Dwyer](#); [Jessica Lall](#)  
**Cc:** ["David Downey"](#)  
**Subject:** Re: Final logistics - July 30 CDA forum  
**Date:** Thursday, July 23, 2015 11:12:47 AM

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Thanks for this list Kerry.....and for all of your tireless efforts (as well as the organizing committee's tireless efforts) on this. It looks to be shaping up to be an extremely informative, practical and thought-provoking day. I will try to drum up some additional Northern California interest and look forward to seeing everyone next week! Best, Blage

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**From:** Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>  
**Date:** Thursday, July 23, 2015 at 8:12 AM  
**To:** "Kraig Kojian ([KraigK@dlba.org](mailto:KraigK@dlba.org))" <[KraigK@dlba.org](mailto:KraigK@dlba.org)>, Blage Zelalich <[bzelalich@sjdowntown.com](mailto:bzelalich@sjdowntown.com)>, "Karin Flood ([Karin@unionsquarebid.com](mailto:Karin@unionsquarebid.com))" <[Karin@unionsquarebid.com](mailto:Karin@unionsquarebid.com)>, Kent Smith <[kent@fashiondistrict.org](mailto:kent@fashiondistrict.org)>, Blair Besten <[blair@historiccore.bid](mailto:blair@historiccore.bid)>, "Lauren Schlau ([laurens@lsconsult.com](mailto:laurens@lsconsult.com))" <[laurens@lsconsult.com](mailto:laurens@lsconsult.com)>, "Marie Rumsey ([MRumsey@ccala.org](mailto:MRumsey@ccala.org))" <[MRumsey@ccala.org](mailto:MRumsey@ccala.org)>, Dion Dwyer <[ddwyer@downtownsac.org](mailto:ddwyer@downtownsac.org)>, Jessica Lall <[jessica@southpark.la](mailto:jessica@southpark.la)>  
**Cc:** 'David Downey' <[ddowney@ida-downtown.org](mailto:ddowney@ida-downtown.org)>  
**Subject:** FW: Final logistics - July 30 CDA forum

Hi friends,

We are looking forward to an informative session next week.

I am sending this to our wider planning list – so that you can eyeball who has registered to date for this forum. The team has worked hard to pull together some extraordinary speakers, and this is the type of event people will be sad they missed.

If you know of a BID exec. In another CA city who should be here...perhaps reach out before the week is over so they can plan to come. I know that many of us have also reached out to our boards, and in LA, we have a couple of our Neighborhood Prosecutors coming, who are our partners in the city attorney's office.

Again, here is the link to the CDA website, where you can send them to register.  
<http://californiadowntown.com/homeless-forum/>

See you next week!

Kerry

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**From:** David Downey [[mailto:David.Downey@ida-downtown.org](mailto:mailto:David.Downey@ida-downtown.org)]  
**Sent:** Wednesday, July 22, 2015 12:48 PM

**To:** Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>; Marie Rumsey ([MRumsey@ccala.org](mailto:MRumsey@ccala.org)) <[MRumsey@ccala.org](mailto:MRumsey@ccala.org)>; Dion Dwyer <[ddwyer@downtownsac.org](mailto:ddwyer@downtownsac.org)>; Kent Smith <[kent@fashiondistrict.org](mailto:kent@fashiondistrict.org)>; Lauren Schlau ([laurens@lsconsult.com](mailto:laurens@lsconsult.com)) <[laurens@lsconsult.com](mailto:laurens@lsconsult.com)>; Blair Besten <[blair@historiccore.bid](mailto:blair@historiccore.bid)>; Jessica Lall <[jessica@southpark.la](mailto:jessica@southpark.la)>  
**Subject:** RE: Final logistics - July 30 CDA forum

Kerry,

Attached is the current list of attendees

Best,

David

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**David T. Downey, CAE**

President & CEO

International Downtown Association

P: 202.798-5922 | M: 202.438.9714

[IDA 61<sup>st</sup> Anniversary Conference & Tradeshow](#) | San Francisco | Sept. 30-Oct. 3 2015

-----Original Appointment-----

**From:** Kerry Morrison [<mailto:Kerry@hollywoodbid.org>]

**Sent:** Wednesday, July 22, 2015 2:14 PM

**To:** Kerry Morrison; Marie Rumsey ([MRumsey@ccala.org](mailto:MRumsey@ccala.org)); Dion Dwyer; Kent Smith; Lauren Schlau ([laurens@lsconsult.com](mailto:laurens@lsconsult.com)); Blair Besten; Jessica Lall; David Downey

**Subject:** Final logistics - July 30 CDA forum

**When:** Thursday, July 23, 2015 10:30 AM-10:45 AM (UTC-05:00) Eastern Time (US & Canada).

**Where:** conf call

Friends, we should be able to get through this call in 15 minutes.

Number

641-715-3620

Code

960217

Here is agenda for call.

One more push to secure attendance

Confirmation of speakers

How to address handouts and AV?

Check in table – can we get a volunteer

Break out groups

Iren, David,

When we get a list of the registrants sent to us today – so we can see if there are any key people that we would want to personally invite?

<< File: Draft Agenda.docx >>